



Carlos Marrero

Digital Artist, UX & Graphic Designer

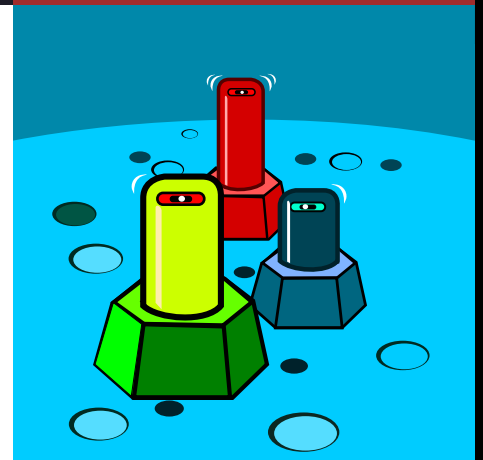
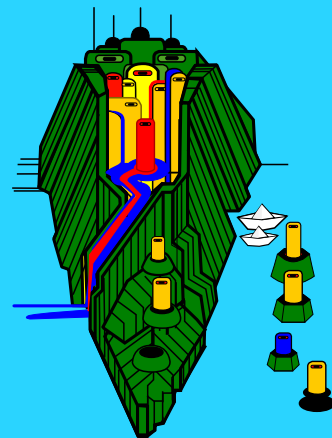
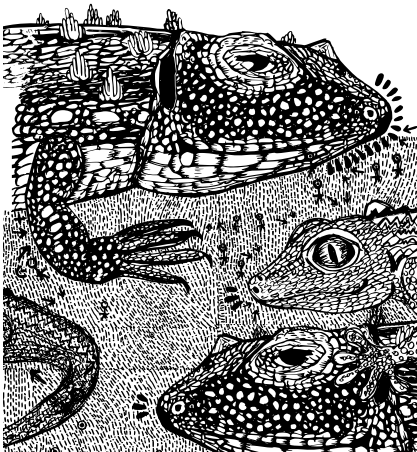
Awwa Art

Packaging



Awwa Art

Tshirt Designs



Awwa Art

Fashion design



Awwa Art

Fashion design



Awwa Art

Product presentation





KN7W

Konecctora font

Project title

Konecctora Typeface

Role

Concept, design and development

Client

Self-initiated

Objective

Explore high legibility combined with a futuristic aesthetic.

Year

2025

Tool

Glyphs, Illustrator

Type:

Typeface design / Typography

Konectora Font

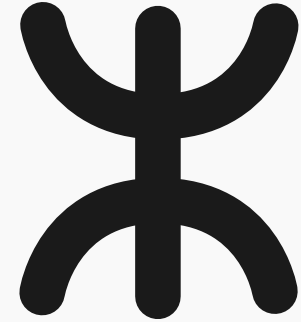
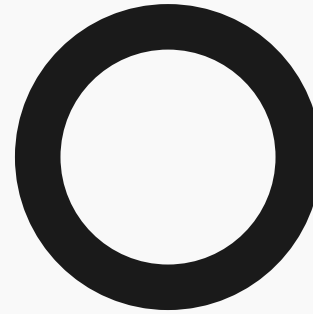
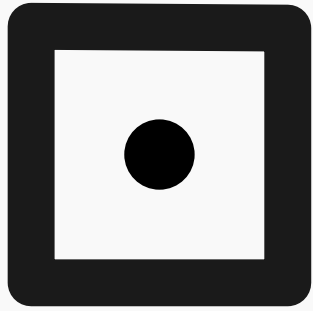
Personal project

A B C D E F G H I J K L M N O P Q

R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 [] , ;



Old Canarian Typeface

Year

2020 - 2025

Client

Self-initiated

Type

Typeface design /
Typography

Role

Concept, design and
development

Scope

To research and digitize a hypothetical alphabet inspired by the ancient rock engravings of the Canary Islands, as a typographic tribute to the islands' indigenous cultures.

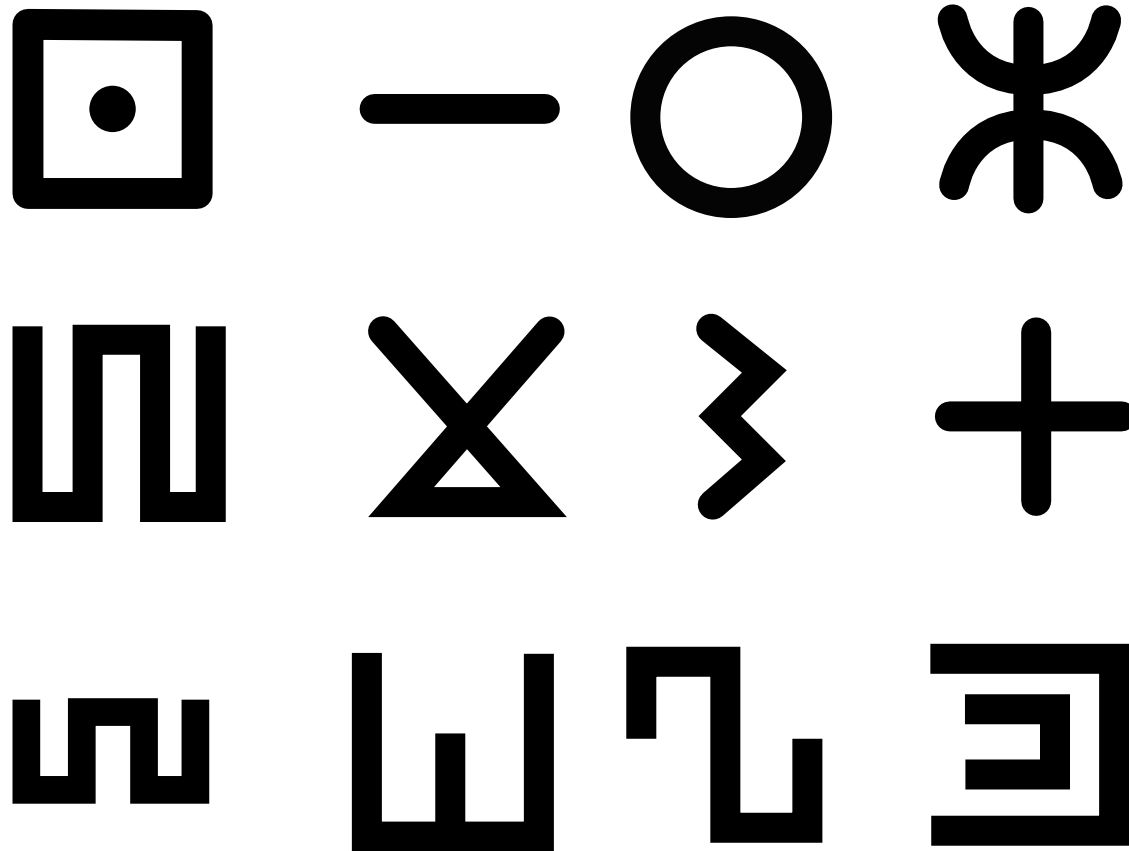
Old Canarian Typface

Tifinagh & Libyco-Berber alphabet

A		d.		H		Q		M		R		T		Z		DG	
B		d.		H2		Q		N		GH		T.		Z		X	
BH		E		H3		I		Ñ		GH		Cht		Z.		?	
g		F		H4		ZH		NG		GH		T.		+W		?	
dg		K		A		ZH		P		S		V		TS		?	
d		K		J		ZH		U		S.		W		DZ		?	
d.		J		J		L		R		SH		Y		CH		?	

Old Canarian Typetface

Tifinagh & Libyco-Berber alphabet



Carlos Marrero

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UX Tools

Uxure RP

User Interviews

Online polls

Wireframes

Paper prototyping

Personas

Design

Inkscape

The Gimp

Adobe Illustrator

Photoshop

Video Edition

IA Ideogram

Code

Linux Commands

HTML / CSS

Processing

Git / Subversion

Education

Game dynamics for Companies

2013: Gamification: Games dynamics for creative companies in Cultura Visual courses

Designing Accesible sites

2008.01: FICH 2007. Advanced Course on Designing Accessible Web Sites conducted by the Institute of Human Sciences Foundation.

Diplom in Advanced Studies

2007.03: I got the title of Advanced Studies title at the university of La Laguna with the research project "cognitive & semiotics approach in the GUI".

Erasmus scholarship en Braunschweig

2004: Socrates-Erasmus Scholarship conducted at the School of Art Braunschweig [Germany] for one year studied in the specialty of "communication design".

Degree In Fine Arts

95-2004: Degree in Fine Arts at the University of La Laguna - Tenerife [Spain].

Work Xperience

NftCanarias

2022 - Current: As Project Owner, Market Researcher, product designer, graphic and manager of online community of designers.

Awwa Art

2013 - Current: As Project Owner, Market Researcher, product designer, graphic and manager of online community of designers.

Iter - Institute for Renewable

2008.01-2010.03: As Interaction Designer (UX), graphic designer and Web developer (HTML / CSS).

Canaryweb

2007.08-10: Canaryweb S.L. : As graphic designer and web layout designer.